



Build a Bridge From School to Home: Host the RCB Course at Your School!

The Many Benefits of Hosting the RCB Course at Your School

The Redirecting Children's Behavior™ Course (RCB) will introduce your parents and teachers to a shared language and approach to children's behavior. The results are peace and cooperation both at home and in your classrooms. RCB™ participants gain powerful and positive skills — how to communicate effectively, how to handle aggression, how to redirect fighting and power struggles — and you build a bridge from school to home.

It is easy for your school to host the fifteen-hour course at the group rate. The benefits are many:

- Participants attend at highly affordable rates
- Your school will stand apart as a resource for parent education
- Teacher in-service hours are provided
- Ten to thirty participants take the course in five sessions at your location
- You create a cohesive "school team" of parents and teachers
- Your teachers teach more and spend less time putting out fires
- Parents and teachers speak a shared language about children's behavior
- Your instructor is a Certified Parent Educator
- Each participant who completes the course receives a printed certificate

How RCB South Florida Partners with You

RCB South Florida will assist you in enrolling the course by providing you with a flyer to duplicate and distribute. We will advertise the course in our weekly newsletter and provide readers with the registration information. We will also send out a press release announcing that your school is hosting the course. Your course will be listed online at our website.

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Highly Affordable Tuition When You Host the Course

By hosting the course, you have the benefit of a flat rate for the tuition. Typically, the tuition for the Redirecting Children's Behavior™ course is \$395 per person. When you host the course, your school pays a flat rate of \$2000 for between 10 and 30 participants to attend, substantially reducing the cost per participant. As the host, your school will handle all payments from parents and teachers. Each participant is responsible for purchasing his book and workbook from your RCB instructor at the cost of \$30. Couple's may share one book and workbook.

As the host, you have a variety of alternatives for handling the tuition costs:

- **Variable Tuition** – You may determine the cost per participant by the number of people attending. With ten participants, the tuition is \$200 per person. With 30 participants, the tuition is \$67 per person.
- **Fixed Tuition** – You may offer the course at a fixed rate by charging each participant \$100, \$200 or your choice. This could be a fundraiser for your school. If you charge \$100 per person and 30 people enroll, you will have raised \$1000. The school accepts responsibility for the \$2000 fee no matter the number of people who enroll.
- **No Tuition** – Your school may offer the course to your parents and teachers at no charge to them.

Tips for Inviting Parents and Teachers

- **Have a conversation** with Maggie and/or your instructor prior to scheduling your course.
- **Set a firm intention** with your staff and RCB instructor to fill your course. Class size is from ten to thirty participants.
- **Give yourself enough time.** By announcing the course at least one to two months in advance, you leave enough time to inform your parents and teachers. Most schools choose to send flyers home at least twice.
- **Set a registration deadline.** This is particularly important if you choose the Variable Tuition so you can let participants know at least a week in advance the amount of their tuition.
- **Have a deposit with registration.** Participants who provide a deposit have made a commitment to attending the course. Having a transferable and non-refundable deposit also makes it more likely that the participant will attend and it makes it easier for you. If you are using Variable Tuition, a \$67 deposit will make things simpler because no one will owe anything further when you fill the class with 30 participants.

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- **Gather contact information with each registration.**
 - Name
 - Address
 - Telephone Numbers
 - E-mail address
- **Make sure that participants are informed about**
 - The dates of the 5 sessions of the course
 - The cost of the book and work (\$30) which is payable directly to your RCB instructor at Session One of the course
- **Provide your RCB instructor with the registration list a week out.** Your instructor can then contact everyone via e-mail to make sure they have all of the information she gives participants prior to Session 1. Your instructor also e-mails hand outs prior to each session.
- **Remain in contact.** During the last week of registration, your instructor will touch base with you several times to catch up on new participants and continue to assist in inviting to your course.

Additional Ideas for Fully Enrolling Your Course

- **Call parents on the telephone and invite them to the course.** You, the director of the school, are very influential. Having someone from your staff call to extend your personal invitation is important.
- **Ask teachers** for the names of parents who would benefit from the course and personally invite them. Your teachers know from working with their students which families could gain valuable skills from the course.
- **Announce the course**
 - At your PTA/PTO meeting
 - At your staff meetings
 - In your school newsletter
 - On your school website
- **Hold an introductory “Taste of RCB”** workshop or conference call with your RCB instructor. Please contact Maggie or your instructor to make arrangements.

Build Community!

Build community, cooperative classrooms and peaceful homes through Redirecting Children's Behavior™! Your parents, teachers and students will be glad you did!

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