



Redirecting Children's Behavior™ Instructor Training Guide

Maggie Macaulay, MS Ed

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Greetings!

Thank you for your interest in Instructor Training for teaching the **Redirecting Children's Behavior™** Course.

Every parent sooner or later will experience that moment when they feel like crying out for help. Parenting is both rewarding and stressful. We can all use practical tools for discipline that enhance children's self-image and give adults more confidence.

Parents are realizing that spanking, yelling, threatening, grounding, taking away toys and privileges and bribing don't work, but they are struggling with what else to do.

Family schedules are frequently so busy that it feels like an LA traffic jam at best. Parents are grasping for ways to make the little time they have together with their children meaningful.

Here is where you come in. Imagine being the catalyst that positively affects family dynamics! There is a growing need for instructors like you who enjoy making a noticeable and substantial difference in your community.

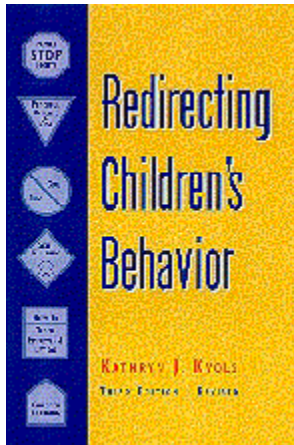
Since 1973, the **Redirecting Children's Behavior™** parenting course has shown thousands of parents, educators, therapists, health professionals and clergy how to end power struggles and create cooperative, self-reliant and internally motivated children.

Redirecting Children's Behavior™ gets results!

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What People Say about Redirecting Children's Behavior™



Redirecting Children's Behavior" is by far the most entertaining and effective parenting program around. If parenting education had a rating scale, "Redirecting Children's Behavior" would get five-stars." ... Tim Seldin, President, The Montessori Foundation

"More than a dozen curricula were reviewed prior to the selection of 'Redirecting Children's Behavior' as the preferred curriculum for PAC

Success Academies of Florida. Through nine years of providing services to families, we were required to try other programs. Without exception, we have always come back to RCB." ... Brenda J. Glass, Executive Director PAC Success Academies of Florida

"When I took the "Redirecting Children's Behavior" (RCB) parenting course several years ago, I saw immediate results with my children. It was almost magical how fights and power struggles gave way to cooperation and teamwork. I got way more than my money's worth on the parenting front alone, but as an emergency physician, I've had the added benefit of using RCB principles with children (and sometimes adults!) in the emergency center. It is truly magical to take a hurt, sick, and frightened child and be able to engage them, encourage them, and turn what could be a traumatic experience into an empowering one". ... Lonnie Draper, M.D., Vice President, Emergency Services

Pre-requisites for Instructor Training

All who enroll in Instructor Training need to have completed the Redirecting Children's Behavior™ course or the home video course if no RCB™ course is available in your area.

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What Can I Expect in My Training?

The instructor training process is FUN and packed with valuable information. Your training includes:

- How do deliver a dynamic public presentation
- Handling difficult interactions with participants
- Effective marketing strategies for your courses
- Coaching on how to facilitate group discussions
- Learn advanced parenting skills

We don't just train you and leave you "out in the cold." You will have a team to support you. We meet as a team or by tele-conferencing to discuss how we can best support each other and do strategic planning. In addition, every month you will receive an e-zine that is packed with information on how to better instruct and market your courses. You will have access to a toll free number for "live" support. You can also attend a convention every year to get the latest parenting education information and network with other "like-minded" instructors.

Many instructors have told me that they are so excited after teaching that they can't get to sleep at night! Wouldn't it be great to have a career that was that fulfilling and exhilarating! You can use this course to add to your current career or you can launch a new career.

Benefits of Becoming an RCB Instructor

There are many benefits in becoming an RCB instructor and in joining our RCB South Florida Team. Here are just a few!

- Experience the satisfaction of knowing you are truly making a difference in your community
- Discover leading-edge positive approaches to parenting
- Enjoy working the hours you want to work and being your own boss
- Heighten your parenting skills every time you teach and reap the rewards in YOUR family
- Enhance all of your relationships – not only with your children, but also in your marriage, at work and with friendships – with these powerful relationship building skills
- Experience the thrill of hearing parent after parent express their gratitude for being so instrumental in creating more peace in their families
- Enjoy facilitating discussions where parents have the opportunity to express their concerns and get sage advice from each other
- Create a fun, exciting, sensitive learning environment
- Help family members feel more connected, respected and understood
- Network with hundreds of people throughout the world who are committed to parent education

What RCB Instructors Say About Teaching

"I love teaching Redirecting Children's Behavior because it has connected me to my deepest passion and has given me a powerful springboard to do what I love most. I love teaching RCB because it is and has been the MOST rewarding, fun, and life-giving adventure of my life." ... Jennifer Williams, Instructor in Livingston, Montana

"I love teaching RCB because of the confidence I have that the understanding and application of the philosophy and specific redirections helps parents to effectively do the difficult job of parenting. As instructors, we help parents nurture their children and give them critical thinking skills and the emotional intelligence they will need to be successful as adults. It truly is about parenting with the long-term results in mind. I know that after taking RCB, parents feel more confident and embrace their parental responsibility with more joy. RCB is based in sound developmental and psychological theory." ... Delene Cole, Instructor in Plantation, Florida

"When teaching RCB, I know that I am helping people gain insights and develop skills that will assist them in every sphere of their lives: to communicate with clarity, honesty and courage, to manage conflict creatively, to treat others with empathy and understanding. Every time I teach RCB I learn these things again for myself, and I also learn from those I am teaching. We help each other rise into the role of teaching the next generation how to live well, what is really important, how to respect and care for themselves and others." ... Lois Haultain, Instructor in Sydney, Australia

"Be the change you wish to see in the world."

Mahatma Gandhi

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Join Our Team of Instructors!

Following your instructor training, you will be supported by the RCB South Florida team through meetings and tele-conferences. You will have opportunities to attend courses taught by other RCB South Florida instructors and to co-teach courses and workshops until you feel confident to lead a course solo. Other advantages include:

- Attend free trainings throughout the year on how to enroll your courses, how to create a financial system for your business, and marketing strategies
- Attend other Instructor Training Sessions and RCB South Florida workshops to enhance your teaching skills
- Be involved in workshops being taught for Community Partnership for the Homeless in Miami and other organizations in the area
- Our alliance with [The Best You Can Be Foundation](#), which resulted in last year's Empowering Our Children Conference and Holiday for Hope charitable event, provides partnership, shared mission, and projects serving families and teachers
- Our alliance with the [Amber Alert Registry](#) provides fundraising opportunities for schools and organizations as well as bringing the RCB Course to their program for free
- You will be listed on the RCB South Florida website, www.RCBSouthFlorida.com
- You will have opportunities to write articles for publication with your by-line in [Parkland Life Magazine](#)

Instructor Package

In addition to the Instructor Training, you will receive the following as part of your Instructor Package:

- **12 Redirecting Children's Behavior™ books** for each participant in your first course (\$180 value)
- **12 Redirecting Children's Behavior™ workbooks** for each participant in your first course (\$112 value)
- **1 Manual**, packed with roles plays and experiential learning methods to assist parents in making permanent changes in their parenting (\$45.00 value)
- **50 Full color brochures** for marketing (\$15.00 value)
- **3 outlines** for short and powerful presentations you can provide to your community including a detailed outline and a handout for your audience (\$45.00 value)
- **Parenting Guidelines CD**, which is great to pop in your CD player and get quick reminders of what you learned in your training while in the car or at home (\$15.00 value)
- **CD with originals** for flip chart, marketing pamphlets, templates for business cards, brochures post cards, everything you need to get your business started (\$250.00 value)
- **Monthly e-zine** for support (\$50.00 value)
- **Monthly tele-conference** call for support (\$180.00 value)
- **Access to our Instructor Resource Library** where you can get the latest handouts for your parents and marketing tools

At the end of the training, you will receive a certificate from the International Network for Children and Families. This certificate allows,

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you to teach the **Redirecting Children's Behavior™** course and workshops throughout the world.

Join the hundreds of Families, schools, hospitals and churches that have implemented the **Redirecting Children's Behavior™** course to strengthen families in their community and create a cohesive approach between their organizations and parents.

Other benefits and support available to instructors through the International Network for Children and Families through subscription include:

- Your own website
- **Parenting News You Can Use** weekly e-zine to connect you with the community and market your courses

Instructors are highly encouraged to take The Remembrance Course and Freedom to Be offered through [Your Infinite Life Training and Coaching Company](#). The Passion Test™ and Money Freedom™ are also suggested courses. Please ask Maggie for registration information and venues.

Enrolling

Here are all of the details on the RCB Instructor Training:

Dates: June 4 – 6, 2010

Time: 9:00 AM – 4:00 PM

Location: Miramar or Pembroke Pines
TBA

Tuition: \$1,795 for Training and Instructor Package

Deposit: \$500 deposit is required to enroll
Deposit is transferable to a later course should you need to change dates

Class Size: Space is limited to the first 12 participants who enroll

Application: Please print the application on the following page and send it with your deposit to:

Whole Hearted Parenting
3450 SW 126 Ave
Miramar, FL 33027

Online

Registration: www.WholeHeartedParenting.com/PINT.html

APPLICATION

Personal Information

Name _____
Address _____
Phone # _____ Email Address _____

Employer History

(List current and/or past work experiences for the last five years)

Employer _____ Supervisor _____
Job Title _____ Employed From _____ To _____
Address _____

Your Duties: _____

Employer _____ Supervisor _____
Job Title _____ Employed From _____ To _____
Address _____

Your Duties: _____

Summary of Programs Taught

(Please list the dates and programs you have taught with audience and date)

Date _____ Program Title _____ Audience _____

Have you ever been convicted of a misdemeanor or felony? Yes or No

If yes, give date and nature of conviction and terms of sentencing. _____

Signature of Applicant _____ Date _____

Please return this application to your PINT instructor along with two letters of recommendation before your training.

About Your Instructor



Maggie Macaulay, MS Ed, has taught parents the skills to create cooperative, peaceful homes for over a decade. As a director with the International Network for Children and Families, Maggie trains instructors to teach the Redirecting Children's Behavior™ course and she leads RCB South Florida, a team of certified parent educators serving the tri-county area. Maggie is the recipient of the 2008 American Business Women's Association Spirit of Excellence Parent Educator of the Year Award. Maggie is a certified instructor of the Freedom to Be Course through Your Infinite Life Training and Coaching Company and a certified coach.

Maggie's company, Whole Hearted Parenting, offers the Redirecting Children's Behavior™ course, over 30 workshops on hot-button issues for parents and teachers, classroom management training for teachers, workshops for organizations and the nationally available Parents in Pajamas™ teleseminars. Through coaching, courses, workshops and teleseminars, Whole Hearted Parenting offers parents, teachers, businesses and professionals the skills to create cooperative groups that communicate effectively, that resolve problems peacefully and that assist children and adults in becoming assertive, empathetic and self-reliant.

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Money Back Guarantee

We are so confident that you will find the materials in this course so helpful to yourself and the lives you touch that we have a money back guarantee. If you are not happy at the end of the training, you will receive a full refund with no questions asked.

P. S.

Just in case you are still hesitating! In just a few days you will have the rewarding opportunity to put more hugs, laughter and cooperation into the lives of families in your community. Just take a moment to imagine the difference you could make in the world by bringing more peace to families. The difference you can make is priceless.

“Your insight and experience have helped us to redefine and better shape our whole approach to parenting. Often times you give little jewels that jump out at you as a parent and help things to make sense.”

A. L., Hollywood, Florida

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